URBAN E-MOBILITY

Fertőd/Hungary

"Only when science and technology are used with human concern in a world in which all of the earth's resources are held as the common heritage of all of the earth's people, can we truly say that there is intelligent life on Earth."

Jacque Fresco

FACTS

"The uncreative mind can spot the wrong answers, but it takes a very creative mind to spot the wrong questions. The question has never been "Do we have the money?" The question has always been, "Do we have the resources?""

Jacque Fresco

THE ANNUAL CO2 EMISSIONS OF AN EVERAGE VEHICLE is >

WITH AN ELECTRIC VEHICLE CIRCA 1612m ² forest would be less need to compensate for the CO2 emissions of your vehicle.

CO2 EMISSION
of your car annual is
2096 KG

With an electric vehicle the SAVING is = 2894%

THINK WISER!

Solutions

The automotive sector recognises its role. Investments in vehicle technology, intelligent transport systems and cleaner production processes have already played a significant part in cutting emissions and improving safety. However, it is clear that the interdependent challenges of matching economic growth with environmental improvements and improved social responsibility can only be fully realised through a more collaborative approach.

Lower Energy Costs
A car that consumes 8l/100km costs 10-12 Euros for every 100km driven. An EV that runs on pure electricity can cover the same distance for 3 Euros.

Clean mobility
Using renewable energy, no dangerous emissions of CO2, NOx, and SOx are produced by the car, and particulate matter comes only from tire wear. Noise is also considerably reduced. To achieve clean mobility from "well to wheel", it is crucial that the electricity powering vehicles is generated from renewable resources to make sure that emissions are not shifted but actually reduced.

Independent mobility
Imports from foreign countries can be reduced and cars can be run on energy produced domestically.

The electric grid and renewables
By regulating charging processes, EVs can support the expansion of renewable energy sources, solving problems of capacity and supply imbalance.

Solutions

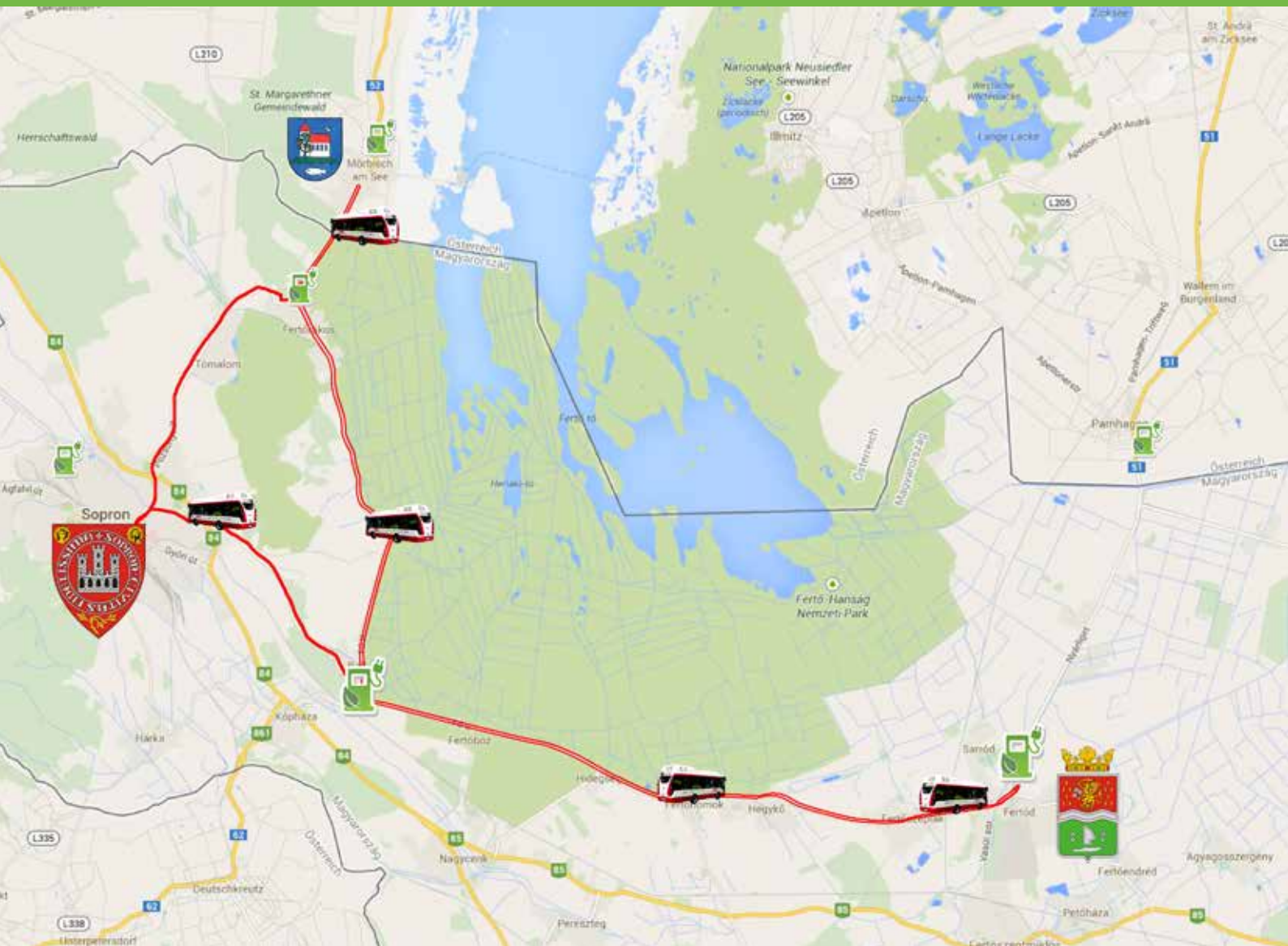
Using of rooftops of houses
that helps a building to reduce its electricity cost, as well also to filter air pollutants of the city. It also gives a more vivid (and greener) image to the city.

Using present parking places to generate electricity

Solutions

Using of produced electricity for Zero-Emission vehicles.
Switching the public transportation to electric powered mode
This vehicles can be hybrid (fuel-electric), use bio fuel (from wastes), use hydrogen fuel, be electrical, solar powered or be powered by human force.

Linking the cultural triangle to each other:
Sopron - Mörbisch - Fertőd



Low carbon

The Blue Economy goes far beyond theoretical considerations since it offers hundreds of specific innovations for use in all market segments. This enables not only big corporations but also small and medium-sized businesses to achieve a level where they produce no waste or emissions, and operate in an environment-friendly yet very cost-effective way. Last but not least, The Blue Economy always bears in mind the importance of sustainable development of regions throughout.

Both the automobile industry and politicians have acknowledged the potential of electric vehicles and are developing this important future market.

Our task to encourage and giving good example for the people by offering them sustainable solutions like

electric cars.

EDUCATION AND OUTREACH

Educate the public about renewable energy by identifying and engaging in targeted community events.

Increase project's visibility by developing concise and branded public relations materials inside Castle Esterházy and through the town, Fertőd.

Why? Because

- Are eco-friendly
- Have a sustainable balance in Social, Economic and Environmental terms
- It is a flagship in Central Europe
- Promote high quality lifestyle (Medical, Educational and Social ways)
- Promote the use of Sustainable products, gadgets or procedures
- Promote a clean image

  Between many others...

Developing cities need sustainable living area!

Find out more at:
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